

# OMG! OH MY GOVERNMENT!

## Public Administration and Governance PHOTO CONTEST



Show us how you view  
your government.

OMG! is about sharing moments in governance that are either unbelievably irrational and illogical, or remarkably innovative and inspiring.

SHOOT, SHARE and WIN!

## HOW TO JOIN

**1** Go to  
[www.facebook.com/EROPA1960](http://www.facebook.com/EROPA1960)  
and Like the page.

**2** Send your photo and registration  
form to:  
[eropa.newmedia@gmail.com](mailto:eropa.newmedia@gmail.com)

**GRAND EROPA PRIZE  
US \$1000**

for the chosen OMG! Photo

In partnership with:

[www.ohmygovernment.weebly.com](http://www.ohmygovernment.weebly.com)



Graduate School of Public Administration  
National Institute of Development Administration



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## OMG! Oh My Government!

### *Public Administration and Good Governance Photo/Photo-Essay Contest*

“Oh, My Government!” can be expletive or words of praise. It can be an utterance made in frustration, disbelief and dismay; or an expression of admiration, satisfaction or happiness.

An organization promoting regional cooperation through improved knowledge, systems and practices in government administration, the Eastern Regional Organization for Public Administration (EROPA) is embarking on a photo/photo-essay contest entitled “OMG: Oh My Government!” aiming to promote consciousness in public administration and governance. It aims to capture the interest of both the government and the public in pushing for reforms, improvement and innovations in government administration.

Images can showcase good practices in public service and/or their outcomes, images citing issues that the government should be concerned about, or those that give citizens a sense of hope for a better future with their government. They can also show “unbelievably harebrained” practices that don’t work. OMG! is about exposing the bad (especially the unbelievably irrational and illogical), and propagating the good and giving hope for the future of citizens and governments.



# Submission Rules

1. Individuals from the EROPA region (see list of countries in the EROPA region on page 6) of at least 16 years of age (including private or public sector employees, students, photographers, etc.) can submit a photo/photo-essay showcasing Public Administration and Governance. Registration to this photo/photo-essay contest is FREE.
2. An individual is allowed to submit a maximum of two entries with the accomplished registration form. Contestants aiming to submit 2 entries may come up with either 2 photos, 2 photo-essays, or 1 photo and 1 photo-essay. Each entry should be submitted separately and independently.
3. Only single-shot photos are allowed in this contest. Combining two or more images into one file using photo editing tools (composite image) is not allowed.
4. For this contest, a photo essay entry is a set or series of at least two (2) but no more than five (5) photographs in one spread/page.
5. Photo/photo-essay must be in JPEG format not larger than 3MB with a minimum resolution of 1200 pixels by 1600 pixels with a resolution of 72 pixels per inch (PPI). Upon EROPA's request, participants will be asked to submit a photo/photo-essay with a resolution of at least 300 PPI. Failure to submit the high resolution photo/photo-essay may be cause for disqualification.
6. No marks should be found in the photo/photo-essay other than the subject/s taken.
7. Photo/photo-essay can be post-processed but limited only to basic actions such as contrast, colour-balancing, sharpening, cropping and dodging and burning. Entries may be colored, black and white, sepia or others. Composite images are strictly not allowed.
8. Photos should be original work and have not been previously uploaded or published. The photo must not violate existing laws and regulations on intellectual property rights. Submissions with copyright infringement issues shall be automatically disqualified from the competition. EROPA reserves the right to disqualify submissions that infringe on intellectual property rights (contents, images, etc). EROPA is not responsible or liable for any participant's infringement of intellectual property rights of any third party and/or violation of any existing copyright laws.
9. Relatives of EROPA Secretariat staff and members of the Screening Committee and EROPA Committee, or those who are under their employ, are not eligible to join this contest.
10. Submission of a photo/photos confers upon EROPA the right to use, reproduce, upload online, distribute, publish, copy, and/or improve such photo, with acknowledgment of the original owner (contestant). EROPA may also allow its partners to do the same provided EROPA explicitly grants its permission. Disqualified and excluded submissions are not included in the above mentioned category.
11. Materials that contain any unlawful, rude, or discriminatory content and/or statements will

not be accepted. Materials with sexually explicit and libellous contents shall likewise be excluded.

12. EROPA may decide to exclude a submission if it deems the photo to be irrelevant to the subject of Public Administration and Governance.



## How to Enter

13. Participants should “Like” the EROPA Facebook Page at [www.facebook.com/EROPA1960](http://www.facebook.com/EROPA1960).

14. Entries should be sent to the EROPA Secretariat at [eropa.newmedia@gmail.com](mailto:eropa.newmedia@gmail.com) on or before 30 April 2012, 17:00 Manila Time (GMT +8).

15. Each entry sent to [eropa.newmedia@gmail.com](mailto:eropa.newmedia@gmail.com) should have the subject “OMG! Entry” and an attached:  
- accomplished registration form  
- photo / photo-essay

16. The registration form can be downloaded from the contest’s official website: [www.ohmygovernment.weebly.com](http://www.ohmygovernment.weebly.com). To avoid miscommunication, all entries should be in the English language.

## Selection Procedures

1. Submitted photos will be short listed by a Screening Committee. The committee will identify the Top 20 photos/photo-essays based on a set of criteria provided for this competition. The Top 20 photos/photo-essays will be announced on 20 May 2012 (via the EROPA Facebook Page).

2. The Top 20 photos/photo-essays will qualify for the final selection process. The photo/photo-essay which will garner the highest score (70% from the EROPA Committee, 30% from public voting via Facebook) will be the grand winner.

3. Online voting (via “likes” on Facebook) will start on 21 May 2012 and end on 30 June 2012.

4. Decision of the EROPA and its panel of judges will be final. The grand winner will be announced on the first week of July 2012.

## Prize

1. The EROPA grand winner will be awarded 1000 USD . The amount can be converted to the local currency where the winner resides.
2. The winners should provide EROPA with their bank details to allow money transfer for the award.
3. Selected materials *may be* presented in EROPA's Conference in Indonesia in October / November 2012.



## Criteria for Selection

### 1. Relevance of the Subject to Public Administration and Governance – 50 %

**Relevance of the subject** refers to the subject's applicability and connection to the theme. A material showcasing a means to alleviate poverty in a small community, for example, is one that is relevant to Public Administration and Governance. Depending on how it is presented, a long queue in a public health center may indicate peoples' frustration or success of the system.

### 2. Visual and aesthetic quality – 20%

**Visual and aesthetic quality** of the material shall be based on the successful use of elements and principles (of photography) to convey a message, including effective use of background, design, framing and perspective, as well as visual impact.

### 3. Creativity and Ingenuity – 20%

**Creativity and ingenuity** is the ability of the material to quickly capture attention due to uniqueness and originality. A creative shot means that a photo/photo-essay is a product of the contestant's imagination and innovation, thus producing a new material that can be considered as "out-of-the-box" but effective in conveying a message to viewers.

### 4. Overall Impact / Impression – 10%

**Overall impact / impression** refers to the ability of the material to incite emotions (agitation, excitement, pride, empathy), interest and inspiration.

# The EROPA Region

*Countries / island states in this list are considered to be in the EROPA region.*

## EROPA Member States

People's Republic of China  
India  
Indonesia  
Islamic Republic of Iran  
Japan  
Nepal  
Philippines  
South Korea  
Thailand  
Vietnam

Myanmar  
Mongolia  
Nauru  
New Caledonia  
Niue  
North Korea  
Northern Marianas Islands  
New Zealand  
Pakistan  
Palau  
Papua New Guinea  
Samoa  
Singapore  
Solomon Islands  
Sri Lanka  
Timor Leste  
Tokelau  
Tonga  
Tuvalu  
Vanuatu  
Wallis and Futuna

## Other Territories

Afghanistan  
American Samoa  
Australia  
Bangladesh  
Bhutan  
Brunei Darusalam  
Cambodia  
Cook Islands  
Federated States of Micronesia  
Fiji  
French Polynesia  
Guam  
Hong Kong SAR (PR China)  
Kiribati  
Lao PDR  
Macau SAR (PR China)  
Malaysia  
Maldives  
Marshall Islands

# The Screening Committee

The Screening Committee will be responsible for selecting the Top 20 photos/photo-essays from all the submissions in this contest. Selection will be based on the criteria adopted specifically for this contest.



## COMMITTEE MEMBERS

### Dr. Edna Estifania Co

*National College of Public Administration and Governance, University of the Philippines*



**Edna Estifania Co** is currently Dean and Professor at the National College of Public Administration and Governance (NCPAG), University of the Philippines. She has been a faculty member of the college since 1998.

She holds a Master and a Doctor of Public Administration (MPA, DPA) both from the UP NCPAG. In 2003, she was also a fellow (Post-Doctoral Fellowship) at the Institute for Development Policy and Management, University of Manchester.

Dr. Co has authored or co-authored books and journal articles published locally and internationally, on topics such as democracy assessment, citizenship, voluntary sector, and policy reform. For these works, she has gained international publication awards from the University of the Philippines. She edits for the Asian Review of Public Administration (ARPA), the official journal of EROPA, and also serves as Deputy Secretary General for the EROPA.

Dr. Co is favorite consultant to various international and national development organizations since 1990 on organization and management, development programmes, and impact studies. These organizations include the Asian Development Bank (ADB), United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), EED Germany, Friedrich Naumann Foundation and the Philippine Chamber of Commerce and Industry.



### **Dr. Boon-anan Phinaitrup**

*Graduate School of Public Administration, National Institute of Development Administration*



**Boon-anan Phinaitrup** is currently Director of the Master of Public and Private Management Executive Program of the Graduate School of Public Administration, National Institute of Development Administration (GSPA-NIDA) in Thailand, a positions she has been holding since 2008.

She earned here three degrees from the United States -- her B.S. in Business Administration (1987) from the East-West University, and her ME. D. in Administration and Supervision (1989) and Ed.D. in Higher Education (1993) from the Loyola University Chicago.

Dr. Boon-anan teaches courses on Human Resource Management, Competency Assessment and Human Capital Development, and Management Information System at the GSPA-NIDA. She has written articles discussing human resource development, organizational development, public service management, and development administration, and has done various researches on technology transfer for human resource development, strategic measurement of human resource development, and organization and knowledge management, among others.

### **Ms. Agatha Anne Bunanta**

*Royal Photographic Society - Indonesia Chapter*



**Agatha Anne Bunanta** is a businesswoman from Indonesia. She is also a photography enthusiast and has various involvements in the field of photography. She is a member of the Royal Photographic Society (RPS) and has been instrumental in the establishment of the RPS Indonesia Chapter. She is also a member of the Photographic Society of America (PSA), the Region Director for PSA in Indonesia, and has been regarded as PSA's "Who's Who" as one of the top overseas EID exhibitors in PSA Who's Who 2006-2010.

Ms. Bunanta has received medals and honorable mentions from many international photo exhibitions around the world. She was the Chairperson of the Indonesia Salon Art Photography 2010 which has been successfully held with over 6,000 photos submitted from 730 entrants in 58 countries.

## Dr. Roberto Paterno

*Camera Club of the Philippines*



**Roberto Paterno** is currently involved in different organizations in the Philippines. He is a consultant at the Manila Electric Company where he also retired as Senior Vice President for Administration in May 1997. He is also the Chairman of the Philippine Cancer Society, a position he has been holding since May 1992. On 27 April 1989, he became the Treasurer of the Manila Chamber Orchestra Foundation, Inc. and continues to serve in this organization up to the present.

Dr. Paterno is not just a corporate practitioner, but also an academician as evidenced by his chairmanship of the Department of History of Ateneo Faculty of Arts and Sciences from 1965 to 1967. With an A.B. degree from the Ateneo de Manila University, an M.A. from Georgetown University and a Ph.D. from Harvard University, he compiled and edited the 4 volumes of the *Horacio de la Costa. S.J. Selected Writings* which was awarded “2002 National Book of the Year.”

Dr. Paterno is a lifetime member of the Camera Club of the Philippines, an organization of professional photographers in the country. He was awarded “Master Photographer of the Year” in 1984 and became President of the club in 1985.

# The EROPA Selection Committee

The OMG! EROPA Selection Committee will be responsible for selecting the Grand Winner from among the Top 20 photos that were recommended by the Screening Committee. Selection will be based on the criteria adopted specifically for this contest.

## COMMITTEE MEMBERS

### Dr. Orlando S. Mercado

*Eastern Regional Organization for Public Administration*



**Orly Mercado** is a Filipino diplomat, a former Senator, and Secretary of National Defense. He is a veteran broadcaster, and professor of political science, communication, and business management.

He earned his Bachelor of Arts in Political Science, Master of Arts in Communication, and Doctor of Philosophy in Political Science all from the University of the Philippines.

He is currently Secretary General of the Eastern Regional Organization for Public Administration (EROPA) based in Manila, Philippines, and President of the longest-running public service program on Philippine television, *Kapwa Ko Mahal Ko*.

### Dr. Pan Suk Kim

*International Institute of Administrative Sciences*



**Pan Suk Kim** is currently Director of the Institute for Poverty Alleviation and International Development (IPAID) and Professor of Public Administration in the College of Government and Business at Yonsei University in South Korea. He is the first Asian to be chosen as the President of the International Institute of Administrative Sciences (IIAS). He was elected to this position during the IIAS/IASIA Congress in Bali, Indonesia, in July 2010. IIAS ([www.iias-iisa.org](http://www.iias-iisa.org)) is a global association of administrative sciences and its secretariat is located in Brussels, Belgium.

Dr. Kim is also the Editor-in-Chief of EROPA's flagship publication, the Asian Review of Public Administration (ARPA).

## **Dr. Sombat Thamrongthanyawong**

*National Institute of Development Administration*



**Sombat Thamrongthanyawong** is currently the President of the National Institute of Development Administration (NIDA) based in Bangkok, Thailand.

His practical experience in government is twinned with academic expertise. As a Professor, Dr. Sombat teaches Policy Studies, Research and Development, Thai Social and Political System, and Project Planning and Development. His academic activities are not confined to the four walls of the university classroom, as he has gone beyond Thailand by means of educational site visits, seminars, and conferences in countries including the USA, the Netherlands, Malaysia, Greece, Korea, Lao People's Democratic Republic, United Kingdom, Sri Lanka, Brazil, PR China, Cambodia, Taiwan,

Mongolia, and Indonesia.

Dr. Sombat holds a Ph.D. in Development Administration from the Graduate School of Public Administration of the National Institute of Development Administration (NIDA), Thailand; an M.A. in Government Studies, earned from the Faculty of Political Science, Chulalongkorn University, Thailand; and B.S. in Science from the Faculty of Science, Kasetsart University, Thailand.

## **Dr. Akira Nakamura**

*Professor Emeritus, Meiji University*



**Akira Nakamura** had served as both Vice President and Dean of the Graduate School of Meiji University for six years until March 2008. He recently retired from the Meiji University where he enjoyed most of his professional career.

He is a former member of the Committee of Experts on Public Administration in the United Nations. Dr. Nakamura has numerous publications in both Japanese and English. These include "A Quest for Improving Global Governance" and "Preparing for the Inevitable: Japan's Ongoing Search for Best Crisis Management Practices."

In 2007, Dr. Nakamura was awarded a medal of honor from the Government of Malaysia for his contribution to training public officials from that country. Likewise, he was also accorded an honor of recognition from President Sadako Ogata of the Japan International Cooperation Agency (JICA) in 2008. In November 2008, Dr. Nakamura was awarded a Plaque of Recognition by the EROPA for his continuous and invaluable efforts to further develop the organization.



## Schedule of Activities

ACTIVITY	DATE
<b>Deadline for Submission</b>	<b>30 April 2012, 17:00 GMT+8 Manila</b>
Short listing of Photos (Top 20) (c/o Screening Committee)	01-20 May 2012
Announcement and uploading of the Top 20 photos in the "Official OMG! Album" (Facebook)	21 May 2012
<b>Online Public Voting (Facebook)</b>	<b>22 May - 29 June 2012, 17:00 GMT+8 Manila</b>
<b>Announcement of the grand winner</b>	<b>July 2012 (first week)</b>
Presentation of the Top 20 in EROPA Conference (in Indonesia)	October / November 2012

# EROPA

*November 2011*



OMG! Oh My Government!