

# How Social Equality and Well-Being be Protected under the Shield of Public Administration: the case of Social Innovation & Entrepreneurship Development Fund (SIE Fund) and its implications for future public administrators?



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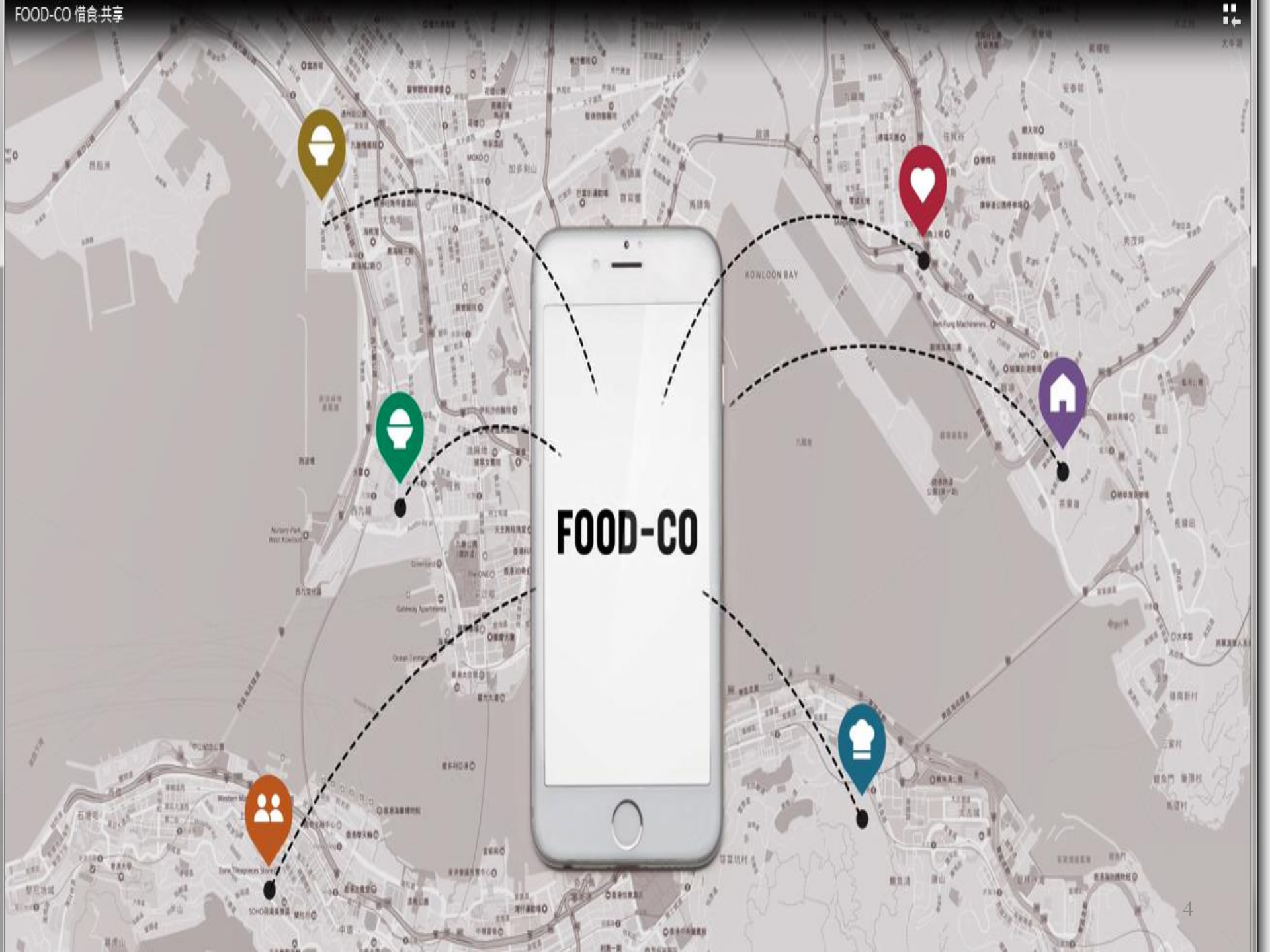
# Background

Hong Kong is a highly globalized city:

- where the problems of **ageing** population
- **under effect of state protectionism**
- competitive **outward-oriented** economy
- **societal bombs** affecting the governance of the city

# Major Challenges

- problems of income and wealth concentration
- housing
- poverty and equality
- social mobility
- minimum wages



**FOOD-CO**

# ***How Social Equality and Well-Being be Protected under the Shield of Public Administration: the case of Social Innovation & Entrepreneurship Development Fund (SIE Fund) and its implications for future public administrators?***

## **1. Enhancing Social Equality**

- Serve as a catalyst for social innovation in Hong Kong to
- enhance social equality

## **2. Protecting Well-being**

- Connects the community with different sectors, including businesses, NGOs, academics and philanthropies
- to create social impact for well-being of the society through innovative solutions that address poverty and social exclusion

## **3. Supporting Sustainability**

- Provides visionary individuals and organizations with diverse resources in support of research, capacity building and the entire life cycle of innovative ventures,
- from idea incubation and seed funding to implementation and eventual scale-up

## **4. Promoting Social Inclusion**

- Meets underserved needs, unleashing under-utilised talents, promoting social inclusion, as well as
- enhancing the well-being and cohesion of the society

**1. Enhancing Social Equality**

*1a. Social Innovation*

*1b. Social Equality*

***Social Innovation & Entrepreneurship Development Fund (SIE Fund):***

***implications for future public administrators?***

**2. Protecting Well-being**

*2a. Connecting*

*2b. Addressing Poverty*

**3. Supporting Sustainability**

*3a. Capacity Building*

*3b. Innovative Venture*

**4. Promoting Social Inclusion**

*4a. Social Inclusion*

*4b. Social Well-being*



# 1. Enhancing of Social Equality

- Serve as a catalyst for social innovation in Hong Kong
- to enhance social equality

## Social Innovation Learning Model



The curriculum:

1. provides students the opportunity to focus in a particular field, such as economic opportunity, environmental sustainability, health, or education.
2. They can also shape their academic efforts based on their preferred approach to social impact: e.g., responsible business, social entrepreneurship, nonprofit leadership, social impact funding, or public policy.)

# 1a. Catalyst for Social Innovation



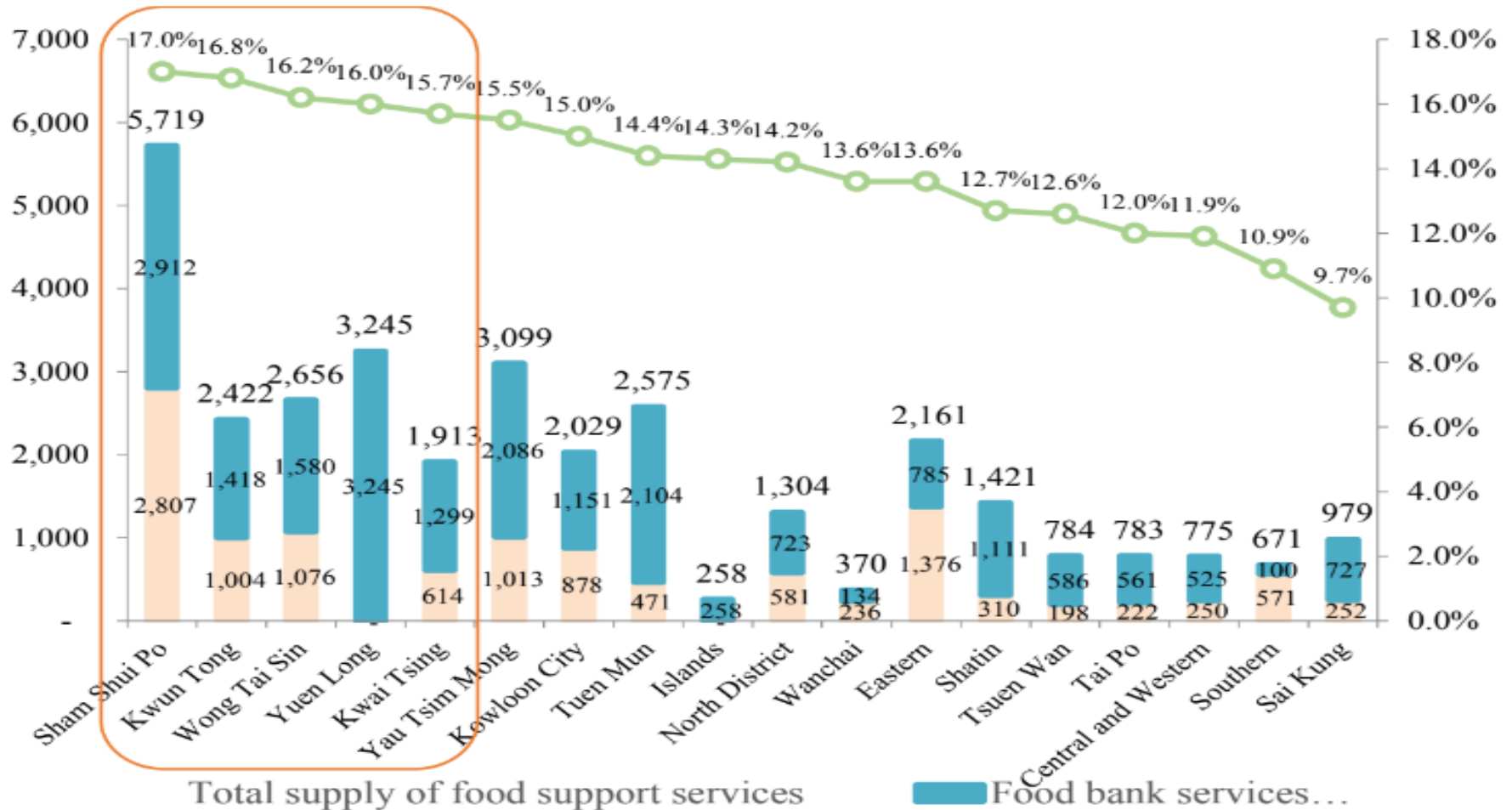
- 2016: SIE fund US 1.6 M
- St. James' Settlement (SJS) as the intermediary in 2016: Food-Co
- 2017 May: Kwai Tsing, Kwun Tong, Yuen Long pilot areas
- 2017 Nov: 18 districts in HK
- project in enhancing the efficiency and effectiveness of food support services in Hong Kong
- responsible for designing, building and operating an inclusive platform for different stakeholders of the sector, including food donors and food support service operators, to coordinate information
- sharing on the demand and supply of food items and related services..



# 1b. Enhance Social Equality

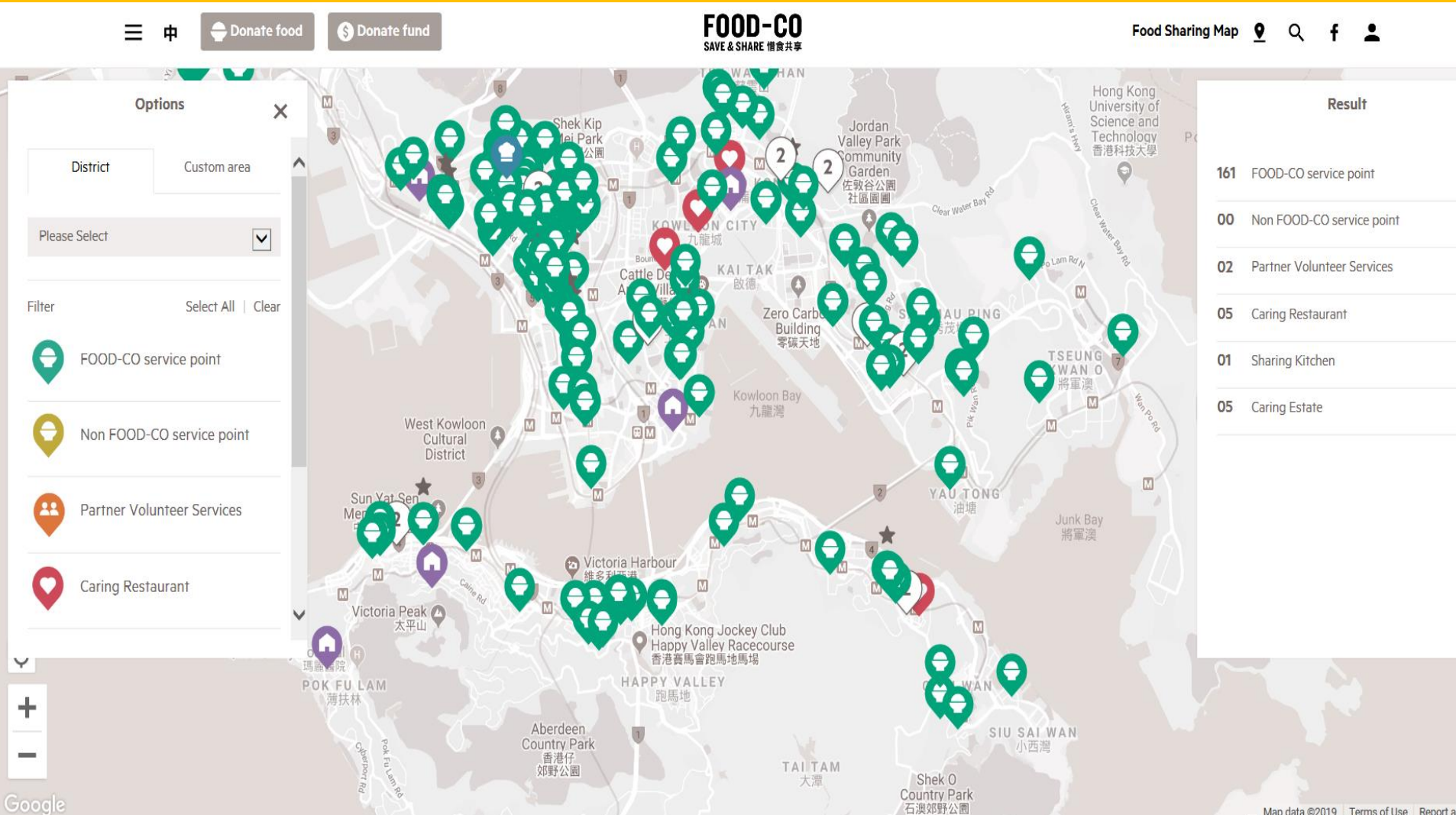
(d) Service gap

**Table 5.4 Poverty rates and daily supply of food support services by districts**



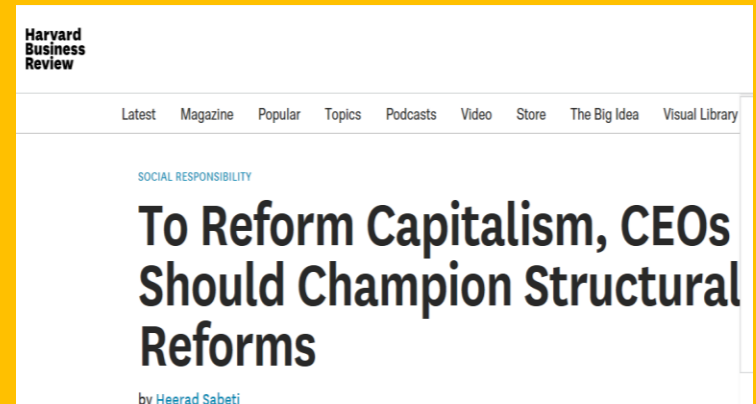
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# 1b. Enhance Social Equality


























## 2. Protecting Well-being

- Connects the community with different sectors, including businesses, NGOs, academics and philanthropies
- to create social impact for well-being of the society through innovative solutions that address poverty and social exclusion



# 2a. Connect with Different Sectors

 Donate food		 Donate fund		<b>FOOD-CO</b> SAVE & SHARE 惜食共享		Food Sharing Map 			
Vision and Mission		Objectives		Operation		Partners			
 <p>聖雅各福群會 St. James' Settlement</p>		 <p>惜食天使 FOOD ANGEL by St. James' Settlement</p>		 <p>SIE + FUND 學社創基金</p>		 <p>關懷 貧窮 POOR CARE FOR THE POOR</p>		 <p>禧福協會 Jubilee Ministries</p>	
 <p>pwc</p>		 <p>Policy<sup>21</sup> 政策二十一</p>		 <p>Teamwork Messenger</p>		 <p>CODESIGN<sup>2.0</sup> / COLAB™</p>		 <p>活力午餐</p>	
 <p>雀巢 Nestlé</p>		 <p>harbour place 海濱 兩岸</p>		 <p>DQ</p>		 <p>Organic Plus<sup>®</sup></p>		 <p>大快活 Fairwood</p>	
 <p>惠康 wellcome</p>		 <p>Hiecl</p>		 <p>MARKS &amp; SPENCER</p>		 <p>亞洲萬里通 ASIA MILES</p>		 <p>Sadia 1985</p>	

## 2a. Connect with Different Sectors

# Non-Governmental Organization for Elderly





## 2a. Connect with Different Sectors **Logistic Corporation**





# 2a. Connect with Different Sectors Food Catering Group & Restaurants

save transportation cost



# 2a. Connect with Different Sectors Food Catering Group & Restaurants

transformation of office culture



## 2a. Connect with Different Sectors Social Services Organization





## 2b. Address Poverty and Social Exclusion Distribution to the Elderly

创意解聘 信食共享 (30.9.2018)

news.gov.hk



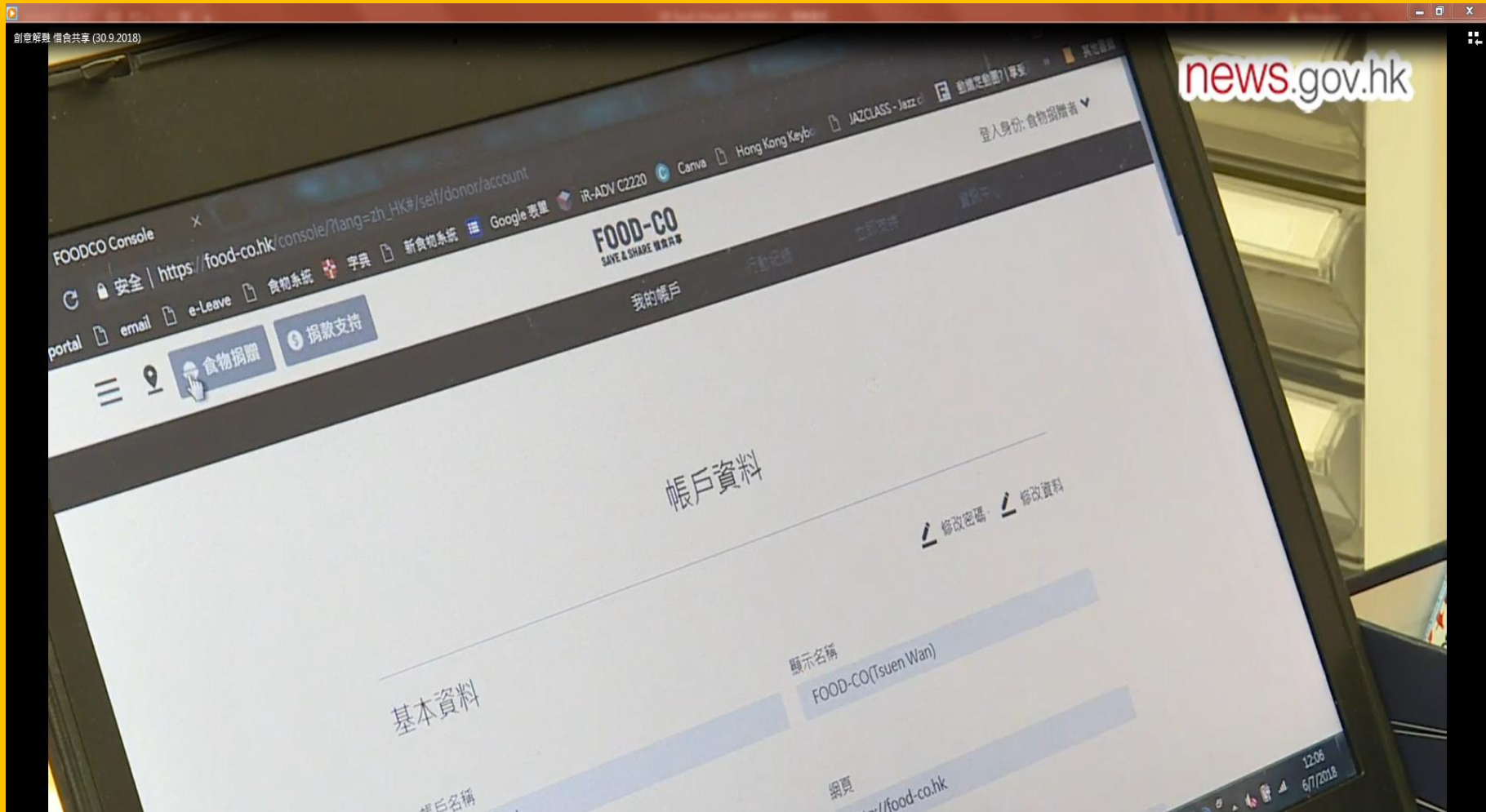


# 2b. Address Poverty and Social Exclusion Distribution to the Elderly



# 2b. Address Poverty and Social Exclusion

## Web/ App Platform





### 3. Supporting Sustainability

- Provides visionary individuals and organizations with diverse resources in support of research, capacity building
- the entire life cycle of innovative ventures, from idea incubation and seed funding to implementation and eventual scale-up

# 3a. Capacity Building Sustainable Evaluation and Policy



# 3a. Capacity Building

## Robust & Sustainable Networking Partnership





# 3b. Innovative Venture

## Automated Scoring System:

distance, equipment, past rating, beneficiaries....

創意解難 借食共享 (30.9.2018)

news.gov.hk

總甲次	評分
85	66.6
85	61
85	88.5

## 4. Promoting Social Inclusion

- Meets underserved needs, unleashing under-utilised talents
- promoting social inclusion, as well as enhancing the well-being and cohesion of the society

# 4a. Social Inclusion Food Coupon by Restaurant

創意解難 情食共享 (30.9.2018)





## 4a. Social Inclusion

# Food Coupon for Food Take-away



# 4a. Social Inclusion

## 192 tones Dry Food





# 4b. Social Well-being

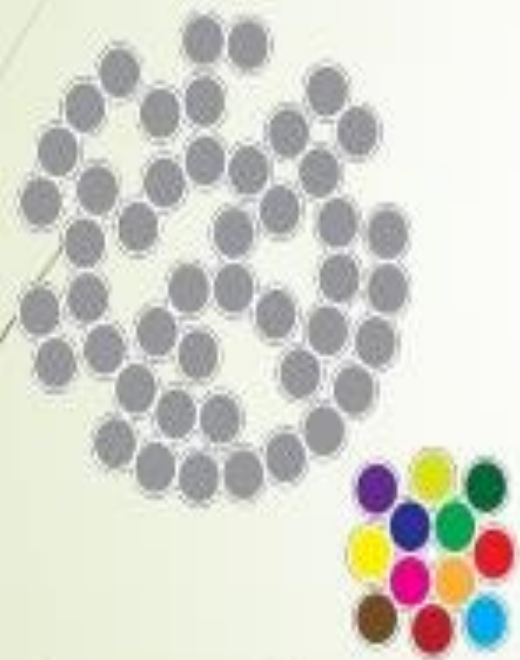
## Way Forward: Cooked Food



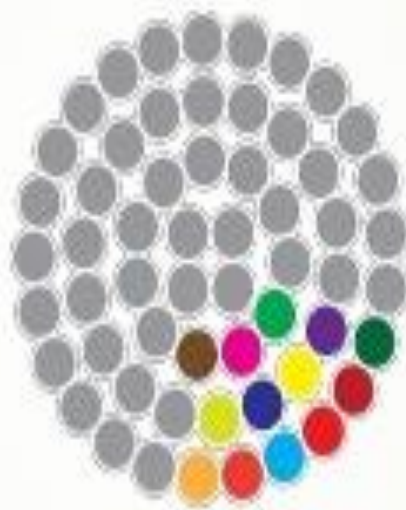
# 4b. Social Well-being Needy Beneficiary



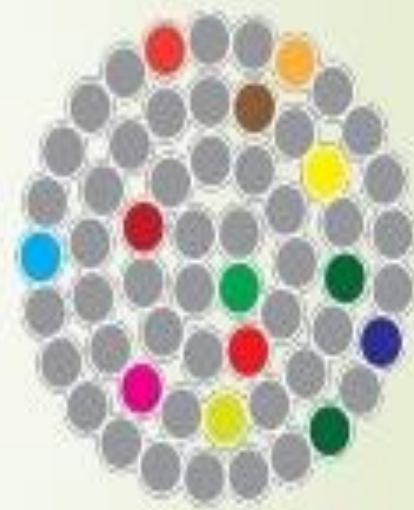
# Social inclusion



Separation



Integration



Inclusion